



TRANSFORMING TOMORROW

STRATEGY • PLAN • OPPORTUNITY

Partners for Progress

WinnMed continues to grow to meet the needs of the broader eight-county region. With new specialties, new technology and a growing primary care base, we have outgrown our current campus. To address our space needs and propel WinnMed into the future, The Transforming Tomorrow expansion and renovation project on the Decorah campus is underway.

Transforming Tomorrow project costs are budgeted at \$50 million and will be financed in large part from low-interest USDA loans, WinnMed dollars and loans from local banks.

WinnMed's success is built on the dedication of our exceptional staff. With Transforming Tomorrow, we are expanding and renovating our facilities in a way to match the excellence of our physicians, advanced practice providers and our broader employee base. These are exciting times at WinnMed as we grow into the future for our community friends and families.

WinnMed Foundation is focused on financially supporting WinnMed's hospital and clinic expansion and renovation projects over the next few years. You will see the campus transform to meet the growing needs of the region.

We invite you to join us on this journey of growth, hope, and transformation.

- The WinnMed Foundation Board, Board of Trustees, and Administration



A fully renovated birthing unit featuring six labor, delivery, recovery and postpartum suites, and direct access from obstetrics to surgery for patients needing a C-section.

An expanded surgery area to accommodate new technology and an additional operating room to meet the growing volume of surgical practice.

A two-story addition to house expanded primary and specialty clinics, allowing for additional access, growth, improved patient experience, and promotion of team-based care.





OBSTETRICS

COST: \$3 Million

NAMING OPTIONS:

Birthing Suite - \$50,000 Nursery - \$75,000

The renovated unit will include six birthing suites. Families will be welcomed into a new space where they labor, deliver, and stay in one room durning their visit at WinnMed.



SURGERY

COST: \$15 Million

Technological advances in healthcare are constant.
Our new surgery addition will feature a large operating room to accomodate technology growth services.







CLINIC

COST: \$30 Million

NAMING OPTIONS:

Upper & Lower Clinic
Patient Waiting Area \$100,000/level
Patient Care Room \$10,000/room

The new clinic space will feature an additional 60 patient care rooms to accomodate our expanded primary and specialty services.

Your Healing Gifts Transform Local Healthcare

We are excited about the changes happening on the WinnMed Campus, and invite you to be part of the progress and growth. The naming opportunities identified and included in this booklet are ways you can leave a legacy or memorialize a loved one by funding an available space.

CLINIC Waiting Area \$100,000

Dedicated waiting areas in upper and lower-level clinics.

OB
Birthing Suite
\$50,000

Personally name one of our six birthing suites.

OB Nursery \$75,000

Fully furnished and remodeled nursery for WinnMed newborns.

CLINIC
Patient Care Room
\$10,000

60 additional patient care rooms to meet the growing demand for care.

The WinnMed Foundation Board, Board of Trustees, and Administration

Thank you for being part of transforming local healthcare for future generations of friends, families and neighbors.



(Top) WinnMed Foundation Board
- Front Row: Kerbie Dahlen and
Mike Huinker; Middle Row: Marcia
Gullickson, Heidi Miller-Olinger,
Jenny Harman, Karla Hageman;
Back Row: Jim Burns, Dr. Eric
Svetska, Andrew Bailey, Richard
Gaard, Rick Burras

(Middle Right) WinnMed Board of Trustees - Front Row: Clark Goltz, Karen McLean; Back Row: Jan Heikes, Mark Jensen, Justin Gullekson, Britt Rhodes

(Bottom Left) WinnMed Administration - Front Row: Kathy Moritz, Dave Rooney, Laurie Bulman; Back Row: Scott Bohner, D.O., Tom Marquardt, D.P.M., Steve Slessor, Ben Stevens, William Remington, M.D.



Thank You!

Your healing gifts... TRANSFORM TOMORROW



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WinnMed.org